

COMPANY BACKGROUNDER

George Matthis is pursuing two major goals -- educate the public about paranormal matters and conduct science-based paranormal research and investigations.

Topics / Story Ideas George Matthis Can Provide Input On:

Commentary on the current batch of reality ghost hunting television shows – ethics, qualifications, impacts on society, etc.

Education/Public Outreach – any area, and specifically

- History of parapsychology – major figures, notable cases, landmark discoveries, where one gets trained.
- Different culture's beliefs in life after death.
- What to do if you have a haunting – “who ya gonna call”, knowing the difference between amateurs and professional organizations.
- Ghost Hunting 101 – the do's and don'ts of paranormal investigations.
- The future of paranormal investigating – standardization efforts, certification, new techniques.

Paranormal Investigation Cases – any area, and specifically

- Cases we have worked on - what did we see, what did we hear, did we have physical contact.
- Cases reported by other groups – their results, was it handled correctly, what would we do differently.
- Gizmos, gadgets and snake oil – some examples of investigations based on quackery and deception.

